

CREATIVITY  
PIONEERS  
FUND

# THE POETICS OF LEADERSHIP

Creativity as a leadership practice

Registration Guide

OPEN CALL

Applicants will be required to submit their applications through an external platform called Idea360. They are encouraged to download the technical guide at the link below to ensure they can create an account and navigate the application form without difficulty.

[Download the technical guide](#)

**APPLY BY MARCH 2, 2026**



Read carefully the FAQ section below for any doubts before applying.

## **FAQ**

Why the poetics of leadership?



**Step 1:**  
Click the button and register

**THE POETICS OF LEADERSHIP**

## Login or register



Email address

Il campo Email address è obbligatorio

NEXT

[Password lost ? click here](#)

**Step 2:**  
Enter your email address

**THE POETICS OF LEADERSHIP**

## Register

Email address

tiantiantianzeng@gmail.com

Name

Last name

New password

✖

8 characters min. including: 1 upper case, 1 lower case, 1 digit, 1 special character among: ! { '@ } # \$ & \* ; : - ?

✖

Confirm new password

8 characters min. including: 1 upper case, 1 lower case, 1 digit, 1 special character among: ! { '@ } # \$ & \* ; : - ?

I register on account of my company

I declare that I am at least 16 years old, have read and accept the Terms and Conditions of use of idea360 and the services provided by Fondazione Italiana Accenture, owner of the idea360 platform.\*



[TERMS AND CONDITIONS](#)

I consent to the processing of my personal data for receiving the newsletter of Fondazione Italiana Accenture ETS, owner of the idea360 platform.



[NEWSLETTER PRIVACY POLICY](#)

I confirm that I have read and agree to the Privacy Policy and consent to the processing of my personal data as outlined therein.



[PRIVACY POLICY](#)

[BACK](#)

[NEXT](#)

**Step 3:**  
Fill all the required information and choose a password

**THE POETICS OF LEADERSHIP**

**Check your inbox !**

We've sent you an email with the activation account link.

**Step 4:**  
Go to mailbox

**THE POETICS OF LEADERSHIP**



## The Poetics of Leadership 2026 - Activate your account! Inbox



**idea360** <help@idea360.com>

to me ▾

Dear alessia,

Click the link below to activate your account and participate in: The Poetics of Leadership 2026

<https://www.thepoeticsofleadership.org/en/app/activate/QvPSwpZANQ>

Have a great day,

The Creativity Pioneers Fund Team

 Reply

 Forward



**Step 5:**  
Click the link you received to activate your account

**THE POETICS OF LEADERSHIP**

## Account activation

Congratulations ! your account is active.  
You can now login with the chosen password.

LOGIN

**Step 6:**  
Login to your account

**THE POETICS OF LEADERSHIP**

## Login or register

@

Email address

Il campo Email address è obbligatorio

NEXT

[Password lost ? click here](#)

**Step 7:**  
Put your email address again

**THE POETICS OF LEADERSHIP**

## Enter your PIN

Enter the PIN we've sent to your mailbox

RESTART

VERIFY PIN

**Step 8:**  
Go to your mailbox

THE POETICS OF LEADERSHIP



## The Poetics of Leadership 2025: Access PIN ➔ Inbox x



**idea360** <help@idea360.com>

to me ▾

Dear alessia, here is your access PIN:

949887

Have a great day,

The Creativity Pioneers Fund Team

Reply

Forward



**Step 9:**  
Copy the pin

**THE POETICS OF LEADERSHIP**

## Enter your PIN

Enter the PIN we've sent to your mailbox

9 4 9 8 8 7

RESTART

VERIFY PIN

**Step 10:**  
Insert the pin

**THE POETICS OF LEADERSHIP**

# The Poetics of Leadership 2026

## Your Contact Information

*Thank you for your interest in the Poetics of Leadership programme. Our intention is to create a transformative and immersive space for leadership - one that invites depth, presence and honest inquiry. This application form is a way for us to learn about you and your organisation, and the real challenges you face as a leader.*

*At the same time, we invite you to treat this application as a moment to reflect on how you lead today, what feels most alive or difficult, and which capacities may support you in navigating what lies ahead.*

First Name (\*)

Last Name (\*)

Please select your pronouns (\*)

She/Her

SAVE FOR LATER

CONTINUE

**Step 11:**  
Fill in the form

**THE POETICS OF LEADERSHIP**

Applicants will be required to submit their applications through an external platform called Idea360. They are encouraged to download the technical guide at the link below to ensure they can create an account and navigate the application form without difficulty.

[Download the technical guide](#)

**APPLY BY MARCH 2, 2026**



Read carefully the FAQ section below for any doubts before applying.

## FAQ

Why the poetics of leadership?



If you are not redirected to the form after submitting the PIN, access your profile via the registration form on the homepage

**THE POETICS OF LEADERSHIP**



Thank you  
for the  
participation!