

CREATIVITY
PIONEERS
FUND

THE POETICS OF LEADERSHIP

Creativity as a leadership practice

Registration Guide

OPEN CALL

Applicants will be required to submit their applications through an external platform called Idea360. They are encouraged to download the technical guide at the link below to ensure they can create an account and navigate the application form without difficulty.

[Download the technical guide](#)

APPLY BY MARCH 2, 2026

Read carefully the FAQ section below for any doubts before applying.

FAQ

Why the poetics of leadership?



Step 1:
Click the button and register

THE POETICS ^{OF} LEADERSHIP

Login or register



Email address

Il campo Email address è obbligatorio

NEXT

[Password lost ? click here](#)

Step 2:
Enter your email address

THE POETICS ^{OF} LEADERSHIP

Register

Email address

tiantiantianzeng@gmail.com

Name

Last name

New password

8 characters min. including: 1 upper case, 1 lower case, 1 digit, 1 special character among: !{'@')#\$&*;-?

Confirm new password

8 characters min. including: 1 upper case, 1 lower case, 1 digit, 1 special character among: !{'@')#\$&*;-?

☐ I register on account of my company

I declare that I am at least 16 years old, have read and accept the Terms and

☒ Conditions of use of idea360 and the services provided by Fondazione Italiana Accenture, owner of the idea360 platform.*

TERMS AND CONDITIONS

I consent to the processing of my personal data for receiving the

☒ newsletter of Fondazione Italiana Accenture ETS, owner of the idea360 platform.

NEWSLETTER PRIVACY POLICY

I confirm that I have read and agree to the

☒ Privacy Policy and consent to the processing of my personal data as outlined therein.

PRIVACY POLICY

BACK

NEXT

Step 3:
Fill all the required information and choose a password

THE POETICS OF **LEADERSHIP**

Check your inbox !

We've sent you an email with the activation account link.

Step 4:
Go to mailbox

THE POETICS ^{OF} LEADERSHIP



The Poetics of Leadership 2026 - Activate your account! Inbox x



idea360 <help@idea360.com>

to me ▼

Dear alessia,

Click the link below to activate your account and participate in: The Poetics of Leadership 2026

<https://www.thepoeticsofleadership.org/en/app/activate/QvPSwpZANQ>

Have a great day,

The Creativity Pioneers Fund Team

← Reply

→ Forward



Step 5:

Click the link you received to activate your account

THE POETICS ^{OF} LEADERSHIP

Account activation

Congratulations ! your account is active.
You can now login with the chosen password.

LOGIN

Step 6:
Login to your account

THE POETICS ^{OF} LEADERSHIP

Login or register

@

Email address

Il campo Email address è obbligatorio

NEXT

[Password lost ? click here](#)

Step 7:

Put your email address again

THE POETICS ^{OF} LEADERSHIP

Enter your PIN

Enter the PIN we've sent to your mailbox

RESTART

VERIFY PIN



The Poetics of Leadership 2025: Access PIN Inbox x



idea360 <help@idea360.com>

to me ▼

Dear alessia, here is your access PIN:
949887

Have a great day,
The Creativity Pioneers Fund Team

← Reply

↪ Forward



Step 9:
Copy the pin

THE POETICS ^{OF} LEADERSHIP

Enter your PIN

Enter the PIN we've sent to your mailbox

9

4

9

8

8

7

RESTART

VERIFY PIN

Step 10:
Insert the pin

THE POETICS ^{OF} LEADERSHIP

The Poetics of Leadership 2026

Your Contact Information

*Thank you for your interest in the Poetics of Leadership programme. Our intention is to create a **transformative and immersive space for leadership** - one that invites depth, presence and honest inquiry. This application form is a way for us to learn about you and your organisation, and the real challenges you face as a leader.*

At the same time, we invite you to treat this application as a moment to reflect on how you lead today, what feels most alive or difficult, and which capacities may support you in navigating what lies ahead.

First Name (*)

Last Name (*)

Please select your pronouns (*)

☐ She/Her

SAVE FOR LATER

CONTINUE

Step 11:
Fill in the form

THE POETICS ^{OF} LEADERSHIP

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If you are not redirected to the form after submitting the PIN, access your profile via the registration form on the homepage

THE POETICS ^{OF} LEADERSHIP

The background is a solid orange color. It is decorated with several large, stylized, overlapping geometric shapes. On the left, there is a large yellow shape with a red outline, resembling a stylized letter 'G' or a bracket. To its right, there are more yellow and red shapes, including a star-like form at the bottom left and a complex, angular shape on the right. The shapes have a slight 3D effect with shadows.

**Thank you
for the
participation!**